Lawyers Alliance *for* New York

BUSINESS LAW & LEADERSHIP GALA

2017 Business Law & Leadership Gala

Honoring:

Bruce Campbell
Chief Development, Distribution and Legal Officer of Discovery Communications

Viacom Law Department

The New York Community Trust

Tuesday, May 2, 2017
6:00 p.m. Reception, 7:00 p.m. Dinner and Awards Presentation
Gotham Hall, 1356 Broadway, at 36th Street, New York, NY

Master of Ceremonies:
Aric Press, Partner, Bernero & Press and Former Editor-in-Chief, ALM

Sponsorship Opportunities

[ ] $45,000 PLATINUM CHAIRS

- Priority premium 12-seat table with corporate signage
- One additional seat at an Honoree table
- Full-screen greeting looped during cocktail reception
- Highest priority logo placement on Gala web page
- Highest priority listing of firm, corporation or individual sponsor name on Gala web page sponsorship list and event-day signage

[ ] $30,000 GOLD CHAIRS

- Premium 12-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Premium logo placement on Gala web page
- Premium listing of firm, corporation or other sponsor name on Gala web page sponsorship list and event-day signage

[ ] $15,000 SILVER COMMITTEE

- 12-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Prominent logo placement on Gala web page
- Prominent listing of firm, corporation or individual sponsor name on Gala web page sponsorship list and event-day signage

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Sponsorship Opportunities *(continued)*

[ ] $10,000 LEADER SPONSOR

- 10-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Logo on Gala web page
- Firm, corporation or individual sponsor name listed on Gala web page sponsorship list and event-day signage

[ ] $5,000 PARTNER SPONSOR

- Reserved seating for 4 with corporate signage
- Half-screen greeting looped during cocktail reception
- Firm, corporation or individual sponsor name listed on Gala web page sponsorship list and event-day signage

[ ] $1,000 BENEFACTOR

- Reserved seating for 1 guest

The fair market value of goods or services provided in exchange is $200 for each ticket.

To reserve your sponsorship of Lawyers Alliance's 2017 Business Law & Leadership Gala, please complete the attached form and send it to Development Coordinator James Valentin by email as a PDF to *jvalentin@lawyersalliance.org*, fax to 212-941-7458, or mail to Lawyers Alliance for New York, 171 Madison Avenue, 6th Floor, New York, NY 10016.

If you have any questions, please contact James Valentin at 212-219-1800, ext. 225.

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2017 Business Law & Leadership Gala Sponsorship Reply Form

[ ] $45,000 PLATINUM CHAIR

[ ] $30,000 GOLD CHAIR

[ ] $15,000 SILVER COMMITTEE

[ ] $10,000 LEADER SPONSOR

[ ] $5,000 PARTNER SPONSOR

[ ] $1,000 BENEFACTOR ____ (#)

Firm or Company Name: _____
(as you would like to be listed in printed materials)

Contact Name:_____Title:_____

Address:_____

City/State/Zip:_____

Telephone:_____Fax:_____

Email:_____

Contact for greeting:_____Telephone:_____
(if different from contact above)

Please make your check payable to: Lawyers Alliance for New York.

Or pay by credit card. I wish to use my personal / corporate card (circle one)

Credit Card Information: ❒Amex ❒ MasterCard ❒ Visa

$_____ _____
Amount charged Cardholder name (please print)

_____ _____
Credit card number Expiration date Cardholder signature

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2017 Business Law & Leadership Gala Logo and Greeting Specifications

Our Business Law & Leadership Gala will feature **name and logo listing on the Gala page of our website** and **electronic corporate greetings projected on a large screen** during guest arrival, the cocktail reception, and transition to the dinner and awards presentation.

Logo Specifications for Website:

Please provide your logo to Lawyers Alliance ***as soon as possible,*** as we will be periodically updating the website in March and April 2017.

JPEG or PDF file format at a resolution of 72 ppi and at least 3" across on a white or transparent background. Grayscale (B&W) or color (RGB).

Greeting Specifications for Event:

JPEG or PDF file format at a resolution of at least 150 ppi. Grayscale (B&W) or color (RGB).

Size:

_____Platinum Chairs, Gold Chairs, Silver Committee, and Leader Sponsors:	Full Screen Non-Bleed: 9.25" wide x 5.5" high
_____Partner Sponsors:	Half Screen: 4.5" wide x 5.5" high

Delivery:

Please email your greeting to Development Coordinator James Valentin at *jvalentin@lawyersalliance.org*.

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Thank you!

March 27, 2017