



2018 Business Law & Leadership Gala

Honoring:

Horacio Gutierrez

General Counsel and Vice President of Business & Legal Affairs of Spotify

Trish Walsh

Executive Vice President & Chief Legal Officer of Voya Financial

Marla G. Simpson

President and Executive Director of Brooklyn Community Services

Tuesday, May 1, 2018

6:00 p.m. Reception, 7:00 p.m. Dinner and Awards Presentation
Gotham Hall, 1356 Broadway (at 36th Street), New York, NY

All Sponsorship Opportunities

(as of March 28, 2018)

[] **\$45,000 PLATINUM CHAIRS**

- Priority premium 12-seat table with corporate signage
- One additional seat at an Honoree table
- Full-screen greeting looped during cocktail reception
- Highest priority logo placement on Gala web page
- Highest priority listing of firm, corporation or individual sponsor name on Gala web page sponsorship list and event-day signage

[] **\$30,000 GOLD CHAIRS**

- Premium 12-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Premium logo placement on Gala web page
- Premium listing of firm, corporation or individual sponsor name on Gala web page sponsorship list and event-day signage

[] **\$15,000 SILVER COMMITTEE**

- 12-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Prominent logo placement on Gala web page
- Prominent listing of firm, corporation or individual sponsor name on Gala web page sponsorship list and event-day signage



Sponsorship Opportunities (continued)

[] **\$10,000 LEADER SPONSOR**

- 10-seat table with corporate signage
- Full-screen greeting looped during cocktail reception
- Logo on Gala web page
- Firm or corporation name listed on Gala web page sponsorship list and event-day signage

[] **\$5,000 PARTNER SPONSOR**

- Reserved seating for 4 with corporate signage
- Half-screen greeting looped during cocktail reception
- Firm or corporation name listed on Gala web page sponsorship list and event-day signage

[] **\$1,000 BENEFACTOR**

- Reserved seating for 1 guest

The fair market value of goods or services provided in exchange is \$200 for each ticket.

To reserve your sponsorship of Lawyers Alliance's 2018 Business Law & Leadership Gala, please complete the attached form and send it to Development Coordinator James Valentin by email as a PDF to jvalentin@lawyersalliance.org, by fax to 212-941-7458, or by mail to Lawyers Alliance for New York, 171 Madison Avenue, 6th Floor, New York, NY 10016.

If you have any questions, please contact James Valentin at 212-219-1800, ext. 225.



2018 Business Law & Leadership Gala
Sponsorship Reply Form

- [] \$45,000 PLATINUM CHAIR
- [] \$30,000 GOLD CHAIR
- [] \$15,000 SILVER COMMITTEE
- [] \$10,000 LEADER SPONSOR
- [] \$5,000 PARTNER SPONSOR
- [] \$1,000 BENEFACTOR ____ (#)

Firm or Company Name: _____
(as you would like to be listed in printed materials)

Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____

Contact for greeting: _____ Telephone: _____
(if different from contact above)

Please make your check payable to: Lawyers Alliance for New York.

Or pay by credit card. I wish to use my personal / corporate card (circle one)

Credit Card Information: Amex MasterCard Visa

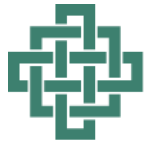
\$ _____
Amount charged Cardholder name (please print)

_____ _____ _____
Credit card number Expiration date Cardholder signature

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Lawyers Alliance
for New York

BUSINESS LAW &
LEADERSHIP
G A L A

2018 Business Law & Leadership Gala Logo and Greeting Specifications

Our Business Law & Leadership Gala will feature **name and logo listing on the Gala page of our website** and **electronic corporate greetings projected on a large screen** during guest arrival, the cocktail reception, and transition to the dinner and awards presentation.

Logo Specifications for Website:

Please provide your logo to Lawyers Alliance *as soon as possible*, as we will be periodically updating the website in March and April 2018.

JPEG or PDF file format at a resolution of 72 ppi and at least 3" across on a white or transparent background. Grayscale (B&W) or color (RGB).

Greeting Specifications for Event:

JPEG or PDF file format at a resolution of at least 150 ppi. Grayscale (B&W) or color (RGB).

Size:

____ Platinum Chairs, Gold Chairs,
Silver Committee, and Leader Sponsors: Full Screen Non-Bleed: 9.25" wide x 5.5" high

____ Partner Sponsors: Half Screen: 4.5" wide x 5.5" high

Delivery:

Please email your greeting to Development Coordinator James Valentin at jvalentin@lawyersalliance.org.

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Thank you!

March 28, 2018