

50th Anniversary Business Law & Leadership Gala

Honorees

This special anniversary event will honor the civic minded and distinguished leadership of

John J. Suydam
Senior Partner and Chief Legal Officer
Apollo Global Management, LLC

The evening also will recognize **Skadden, Arps, Slate, Meagher & Flom LLP**'s longstanding pro bono commitment to Lawyers Alliance, and **Sean Delany**'s 20 years of service to the nonprofit sector as Lawyers Alliance's Executive Director.

Tuesday, June 4, 2019

6:00 p.m. Reception, 7:00 p.m. Dinner and Awards Presentation
Ziegfeld Ballroom, 141 West 54th Street, New York, NY

Major Sponsorship Opportunities

- [] **\$50,000 PLATINUM**
- Two tickets to exclusive pre-event VIP reception with Honorees at 5:30 p.m.
 - Priority premium 12-seat table with corporate signage
 - Full-screen greeting looped during cocktail reception
 - Highest priority logo placement on Gala web page
 - Highest priority listing of firm, corporation or individual sponsor name in Gala invitation (***if you respond by April 5, 2019***), on Gala web page sponsorship list, and event-day signage
- [] **\$30,000 GOLD**
- Two tickets to exclusive pre-event VIP reception with Honorees at 5:30 p.m.
 - Premium 12-seat table with corporate signage
 - Full-screen greeting looped during cocktail reception
 - Premium logo placement on Gala web page
 - Premium listing of firm, corporation or individual sponsor name in Gala invitation (***if you respond by April 5, 2019***), on Gala web page sponsorship list, and event-day signage
- [] **\$15,000 SILVER**
- 12-seat table with corporate signage
 - Full-screen greeting looped during cocktail reception
 - Prominent logo placement on Gala web page
 - Prominent listing of firm, corporation or individual sponsor name in Gala invitation (***if you respond by April 5, 2019***), on Gala web page sponsorship list, and event-day signage



2019
BUSINESS LAW &
LEADERSHIP
GALA

The fair market value of goods or services provided in exchange is \$250 for each regular ticket and \$350 for each VIP ticket.

To reserve your sponsorship of Lawyers Alliance's 2019 Business Law & Leadership Gala, please complete the attached form and send it to Senior Development Coordinator James Valentin by email as a PDF to jvalentin@lawyersalliance.org, or by mail to Lawyers Alliance for New York, 171 Madison Avenue, 6th Floor, New York, NY 10016.

If you have any questions or are interested in Individual Ticket Opportunities, please contact James Valentin at 212-219-1800, ext. 225.

About Lawyers Alliance for New York: Founded in 1969, Lawyers Alliance is New York City's only pro bono organization that focuses exclusively on the business and transactional legal needs of nonprofits. Our high volume of quality legal services has a high impact that extends throughout the nonprofit sector, top law firms, corporate legal departments, and the funding community to benefit the neighborhoods and people they serve. See www.lawyersalliance.org.

**50th Anniversary Business Law & Leadership Gala
Major Sponsorship Reply Form**

- [] \$50,000 PLATINUM
- [] \$30,000 GOLD
- [] \$15,000 SILVER

Firm or Company Name: _____ (as you would like to be listed in event materials)
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Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____

Contact for greeting: _____ Telephone: _____
(if different from contact above)

Please make your check payable to: Lawyers Alliance for New York.

Or pay by credit card. I wish to use my personal / corporate card (circle one)

Credit Card Information: Amex MasterCard Visa

\$ _____
Amount charged

Cardholder name (please print)

Credit card number

Expiration date

Cardholder signature

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50th Anniversary Business Law & Leadership Gala Logo and Greeting Specifications

Our Business Law & Leadership Gala will feature **name and logo listing on the Gala page of our website** and **electronic corporate greetings projected on a large screen** during guest arrival, the cocktail reception, and transition to the dinner and awards presentation.

Logo Specifications for Website:

Please provide your logo to Lawyers Alliance **as soon as possible**, as we will be periodically updating the website in March, April and May 2019.

144 ppi at approximately 800 pixels wide or 6", white or transparent background in JPEG, PNG, PDF, or EPS file formats.

Greeting Specifications for Event:

JPEG or PDF file format at a resolution of at least 150 ppi. Grayscale (B&W) or color (RGB).

Size:

_____Platinum, Gold, and Silver Sponsors: Full Screen Non-Bleed: 9.25" wide x 5.5" high

Delivery:

Please email your greeting to Senior Development Coordinator James Valentin at jvalentin@lawyersalliance.org. If you have any questions, please contact James Valentin at 212-219-1800, ext. 225.

Thank you!

February 28, 2019