

# SOCIAL MEDIA: A WEBINAR DESIGNED TO HELP YOUR NONPROFIT UNDERSTAND WHAT IT NEEDS TO KNOW *February 9, 2012*



Join us for a webinar on your nonprofit's legal rights and responsibilities when using social media.

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# SOCIAL MEDIA: *WHAT YOUR NONPROFIT NEEDS TO KNOW*

Social media is becoming an important tool for nonprofits to communicate with their supports, increase awareness of their mission and to raise funds.

At the same time, there are many legal issues for a nonprofit to consider when using social media. Do the rules regarding copyrights and trade marks apply? Is a nonprofit responsible for material posted on its Facebook page? Are there any privacy concerns? What if an employee posts inappropriate information on the Internet during working hours? What policies should a nonprofit put in place?

This webinar will help answer these questions and give your nonprofit advice about how to navigate the new world of social media. The webinar is designed for board members, executive directors and other nonprofit staff and volunteers responsible for marketing, communications and fundraising.

*The webinar will be held Thursday, February 9, 2012 at  
12 noon Eastern Time and last 60 minutes.*

*The webinar is free of charge*

**Presenters:** Becky Burr, Partner, WilmerHale  
David Cavanaugh, Partner, WilmerHale

**Moderator:** Regina Hopkins, Assistant Director, D.C. Bar Pro  
Bono Program

*To register, click here: <https://www1.gotomeeting.com/register/698791560>  
If you have any questions, please contact Lauren Paley at: [lpaley@dcbbar.org](mailto:lpaley@dcbbar.org)*

## Speaker Bios

**Becky Burr** is a partner in WilmerHale's Communications, Privacy and Internet Law Practice Group. Becky joined the firm in 1989. Becky's practice focuses on e-commerce, information technology, intellectual property licensing, and international regulation of communications and information technology. Becky writes and speaks frequently on privacy and e-commerce issues. She has also addressed Congress and international audiences on these topics. Becky was a founding member of the board of directors of the International Association of Privacy Professionals, and is a Certified Information Privacy Professional (CIPP). She is an adjunct professor at the George Washington University Law School. Becky graduated from Yale University and Georgetown University Law Center.

**David Cavanaugh** is co-vice chair of WilmerHale's Intellectual Property Department. He has extensive experience in all aspects of intellectual property practice, including IP litigation, patent procurement, technology transfer and licensing, and due diligence for corporate transactions. David has developed and implemented intellectual property strategies suited for companies at all stages, from early start-up phase to established business phase. Prior to joining the firm, David was a patent examiner at the United States Patent Office, where he examined patent applications in a variety of technologies. He was recently selected by the Massachusetts Life Sciences Center to serve as a peer reviewer for its Small Business Matching Grant (SBMG) Program, which promotes the life sciences within the Commonwealth of Massachusetts.

**Regina Hopkins** is the Assistant Director of the D.C. Bar Pro Bono Program and is responsible for the Community Economic Development Project. Regina worked for nine years as a tax associate in New York City. She then joined Habitat for Humanity International, serving as general counsel from 1993 to 2005. Regina joined the D.C. Bar Pro Bono Program in January 2006. During that time, the CED Project has won the D.C. Bar's award for Best Bar Project in 2007 for the CED Project's Small Business Initiative and the 2008 and 2011 Frederick B. Abramson Award for Service to the Bar. Regina serves on the Board of Directors of the Center for Nonprofit Advancement in Washington D.C.