

LAWYERS ALLIANCE FOR NEW YORK

INDIVIDUAL HONOREES

DAVID M. FELDMAN and **SHELLIE WEISFELD FREEDMAN**,
Gibson, Dunn & Crutcher LLP

Skilled Transactional Lawyers Negotiate Contracts to Help Improve New Yorkers' Health Outcomes

David M. Feldman is a partner at Gibson, Dunn & Crutcher LLP and Co-Chair of the firm's International Business Restructuring and Reorganization Practice Group. He received a B.A. from Cornell University in 1989 and J.D. from Yeshiva University in 1993.

Shellie Weisfeld Freedman is an associate in the firm's Strategic Sourcing and Commercial Transactions, Technology Transactions, and Mergers & Acquisitions Practice Groups. She received a B.S. from Yale College in 2005, M.S. from the University of California, Berkeley in 2007, and J.D. from the New York University School of Law in 2012.

Together, they are providing much needed legal advice at a time New York State is significantly redesigning Medicaid funding. **a.i.r. nyc** improves the quality of life for asthmatic children and adults, consistently reducing hospitalizations, emergency department visits, and school absenteeism. "a.i.r." stands for "asthma intervention and relief." Mr. Feldman and Ms. Freedman reviewed and negotiated an agreement for a.i.r. nyc with Bronx Partners for Healthy Communities, a provider system led by St. Barnabas Hospital, as part of New York State's \$8 billion Delivery System Reform Incentive Payment (DSRIP) program, aimed at reducing avoidable hospital use by 25 percent over five years. The attorneys then helped a.i.r. nyc sign a second DSRIP agreement, with Maimonides Medical Center, allowing it to expand its services into Brooklyn. Shoshanah Brown, Executive Director of a.i.r. nyc, says, "As a result of the DSRIP contracts David and Shellie negotiated, we are able to serve more patients. In addition, participating in DSRIP has brought about a revenue stream for a.i.r. nyc, whereas we previously relied only on philanthropy and donations. It's a big step towards sustainability in a complex marketplace."

Mr. Feldman and Ms. Freedman recently assisted a.i.r. nyc in negotiating a memorandum of understanding with Green & Healthy Homes Initiative, a Maryland non-profit. Through this partnership, a.i.r. nyc seeks to implement an innovative "pay for success" pilot project to reduce pediatric asthma in New York City neighborhoods.

Says Mr. Feldman, "I am thrilled to have the opportunity to work with a.i.r. nyc and help in their efforts to broaden their outreach and impact on children and adults living with asthma. As a parent of a child with asthma, the opportunity to use my legal skills to help other families dealing with asthma has made this experience that much more fulfilling."

Says Ms. Freedman, "I have been honored to work with Lawyers Alliance over the last several years to help further their mission of assisting nonprofits throughout the city. My work negotiating on behalf of a.i.r. nyc will, I hope, broaden their reach into the community, allowing them to improve the quality of life for individuals living with asthma."



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