

LAWYERS ALLIANCE FOR NEW YORK

INDIVIDUAL HONOREE

PAUL POLLOCK, *Crowell & Moring LLP*

Sophisticated Corporate Legal Advice Enables Workforce Development Organization to Structure Viable Contracts and Protect Intellectual Property

Paul Pollock is a partner at Crowell & Moring LLP specializing in mergers and acquisitions and corporate finance matters. He received a B.A. from Colgate College in 1982 and his J.D. from Fordham University School of Law in 1985.

Mr. Pollock has been providing counsel to **STRIVE International, Inc.** (STRIVE) since early 2014. STRIVE delivers comprehensive job training, social services, and career development for the hardest-to-employ workers, including formerly incarcerated individuals, long-term public assistance recipients, disconnected youth, the homeless, recovering addicts, and unskilled and under-educated laborers. STRIVE has a widely utilized proprietary workforce development model. With Mr. Pollock's advice, STRIVE developed form agreements to license its intellectual property to affiliates and created a policies and procedures manual governing its national affiliate network. The legal work also included negotiating an agreement with the City of New Orleans to establish STRIVE NOLA, which launched in early 2015 in connection with the City of New Orleans' Network for Economic Opportunity initiative. To date, more than 200 participants have graduated from the STRIVE NOLA program.

Greg Wise, STRIVE's National Vice President, says, "Paul has been incredibly accessible and a tremendous help to STRIVE. He initially agreed to help us with a major endeavor to upgrade and redesign our multiple affiliate relationships. Besides the counsel and preparation of the required documents, Paul was critical to us in his willingness to participate in lengthy meetings with each of the affiliates to help explain and 'sell' the proposed agreements. He was really good at separating out the legal and business points to help with decision-making and making each affiliate comfortable."

Mr. Wise adds, "In addition, while doing all of that, he helped us with establishment in New Orleans of STRIVE's first new affiliate in 10 years. Overall, he has been an invaluable source of what we consider to be 'risk advice,' and we're hugely grateful for it."

In 2012, Mr. Pollock also worked with the **Lorraine Monroe Leadership Institute** in successfully navigating the dissolution process. This fall, Mr. Pollock and Crowell & Moring colleagues began assisting **Violence Intervention Program**, a nonprofit organization working with Latina victims of domestic violence, with reviewing and negotiating a contract with the New York City Human Resources Administration.

Says Mr. Pollock, "I am thrilled and honored to receive the Cornerstone Award. The work that I have done for my Lawyers Alliance clients has been personally and professionally rewarding, and I know the appreciation is real. Beyond the award, I hope my work contributed in some small way to helping individuals have a better life and building a better community for all of us."

